

NOVEMBER/DECEMBER 2024

ebeauty
professional



New Bokka
HAIRSPRAY
PAGE 13

Milkshake
HOLIDAY MINIS
PAGE 12

Colortrak
COLOR DESIGNED FOILS
PAGE 9

www.ebeautyprofessional.com

LOMA[®]

Naturally Inspired, Organically Infused Hair & Body Care[®]

NOVEMBER/DECEMBER

MOISTURIZING DUO

SAVE 30%
MOISTURIZING SHAMPOO
AND TREATMENT 12OZ.
Sale Price **\$15.40 ea**

FAN
FAVORITE



BACKBAR
STOCK UP

MOISTURIZING GALLONS

SAVE 20%
MOISTURIZING
SHAMPOO GALLON
Sale Price
\$42.00 ea

Plus
FREE
Pump
for each
Gallon



MOISTURIZING
TREATMENT GALLON
Sale Price **\$46.00 ea**



BEST SELLING
TRAVEL
SIZES

TRAVEL POP DISPLAY

SAVE UP TO 36%
DAILY SHAMPOO & DAILY
CONDITIONER
VIOLET SHAMPOO AND
VIOLET CONDITIONER
Sale Price **\$38.00 ea**

NATURAL
HEAT PROTECTION
& SHINE



NOURISHING OIL TREATMENTS

SAVE 25%
NOURISHING OIL
TREATMENT 3.4 OZ.
Sale Price **\$11.75 ea**

LIGHT NOURISHING OIL
TREATMENT 3.4 OZ.
Sale Price **\$11.75 ea**

Holiday Sets

Valid 10.01.24 - While Supplies Last

CARE TRIOS \$24.00

VOLUME
Shampoo, Conditioner, and Volume Spray 25

MOISTURE
Shampoo, Conditioner, and Volume Spray 25

COLOR PROTECTING
Shampoo, Conditioner, and Volume Spray 25
Available in 50% and 80% VOC | Banded Sets Only



SAVE
25%

TRAVEL ESSENTIALS \$20.50

Perfect Medium Spray 13, Volume Spray 25,
Dry Texture Spray 6, Blow-Dry Spray
Available in 50% and 80%



SAVE
15%

LUXE SET \$20.00 \$29.50 VALUE

Luxe Shine Mask, Luxe One Leave-In Spray



SAVE
32%

CYBER WEEK FLASH SALE!

Valid 11.27.24 - 12.3.24

30%
OFF

VOLUME SPRAY 25



RAPID TONERS 2 FOR \$10

Rapid Toner Shades Only

Valid 11.01.24 - 11.30.24

PURCHASE 18 OYA PERMANENT TUBES

\$215⁻¹⁰









RECEIVE 1 OYA DEMI LIQUID RAPID TONER SAMPLER **FREE**

*limit one deal per customer

salon value: \$62.50



SAMPLER INCLUDES 1 OF EACH

-  T-1 (A) Ocean (60 ml / 2.1 fl. oz)
-  T-11 (A+) Cloudburst (60 ml / 2.1 fl. oz)
-  T-54 (GB) Sunray (60 ml / 2.1 fl. oz)
-  T-59 (GV) Sandstorm (60 ml / 2.1 fl. oz)
-  T-9 (V) Starbright (60 ml / 2.1 fl. oz)
-  T-91 (VA) Snowfall (60 ml / 2.1 fl. oz)
-  T-99 (V+) Nebula (60 ml / 2.1 fl. oz)
-  CLEAR (60 ml / 2.1 fl. oz)
- OYA Liquid Rapid Activator (1 L / 33.8 fl. oz)
- OYA Blonde Applicator bottle
- OYA Liquid Rapid Toner Paper Swatch



PURCHASE \$799 WORTH OF OYA PRODUCTS

(MIX & MATCH ANY OYA)



RECEIVE 1 OYA MAX FORCE HAIR DRYER** **FREE**

salon value: \$299.00

** \$799 pre-tax, one order, one-time deal - while supplies last **

ALL DEALS ARE VALID NOVEMBER AND DECEMBER 2024. ALL ADVERTISED PROMOTIONS ARE SUBJECT TO CHANGE AND AVAILABLE WHILE SUPPLIES LAST.

FIBER FESTIVITIES...



SPECIAL #1

OYA BUNGEE SPECIAL PRICE

\$14.00
regular price: \$17.00

SPECIAL #2

BUY 3 FOR SPECIAL PRICE

\$42.00

RECEIVE 1 OYA BUNGEE FREE
salon value: \$17.00

SPECIAL #3

BUY CASE PACK (12) PIECES FOR

\$120.00
salon value: \$204.00

40% SAVINGS

(fiber mousse, 294ml / 10 oz.)



OYA CARE TRAVEL SIZE KIT +
BONUS TRAVEL BAG

- INCLUDES**
- 1 - OYA S.F. Shampoo Travel Size (100ml / 3.38 oz)
 - 1 - OYA R.O. Conditioner Travel Size (100ml / 3.38 oz)
 - 1 - OYA Leave-in Conditioner Travel Size (100ml / 3.38 oz)
 - 1 - OYA Treatment Travel Size (50ml / 1.69oz)
 - 1 - Bonus OYA Care Travel Bag

HOLIDAY
GETAWAY...

\$29.00
salon value: \$33.00 + bag



RAPID RADIANCE



INCLUDES **2** OF EACH:

- T-1 (A) Ocean (60 ml / 2.1 fl. oz)
- T-11 (A+) Cloudburst (60 ml / 2.1 fl. oz)
- T-54 (GB) Sunray (60 ml / 2.1 fl. oz)
- T-59 (GV) Sandstorm (60 ml / 2.1 fl. oz)
- T-9 (V) Starbright (60 ml / 2.1 fl. oz)
- T-91 (VA) Snowfall (60 ml / 2.1 fl. oz)
- T-99 (V+) Nebula (60 ml / 2.1 fl. oz)
- CLEAR (60 ml / 2.1 fl. oz)

INCLUDES **1** OF EACH:

- OYA Liquid Rapid Activator (1 L / 33.8 fl. oz)
- OYA Blonde Applicator Bottle
- OYA Liquid Rapid Toner Paper Swatch

\$99.00
salon value: \$118.50 + bonus bag

RECEIVE **1**

LIMITED EDITION
OYA BLONDE
TOTE BAG
FREE



GIVE THE GIFT OF OYA VELVET

BUY 3 OYA VELVET INSTANT LIQUID TREATMENT

SPECIAL PRICE \$36.00
regular price: \$42.00

RECEIVE 1 OYA VELVET INSTANT LIQUID TREATMENT & OYA VELVET COMB FREE! salon value: \$14.00

NEW **360** Hair Professional Holiday Boxes

ONLY \$22 EACH
SAVINGS UP TO 34%
While supplies last*



DARE TO REPAIR

INCLUDES:

Be Fill Shampoo 15.21 oz
Be Fill Conditioner 10.14 oz
Be Fill Lamellar Balm 8.45 oz

SALON VALUE
\$33.00



FEELING COLORFUL

INCLUDES:

Be Color Shampoo 15.21 fl.oz
Be Color Conditioner 10.14 fl.oz
Be Color Repair 3.38 fl.oz

SALON VALUE
\$27.50



DAILY ESSENTIAL

INCLUDES:

Daily Shampoo 15.21 fl.oz
Daily Conditioner 10.14 fl.oz
Daily Detangler 8.45 fl.oz

SALON VALUE
\$29.00



STYLE THIS WAY

INCLUDES:

Be Flex Hairspray 16.91 fl.oz
Be Shape Mousse 10.56 fl.oz

SALON VALUE
\$24.00

360HAIRPROFESSIONAL.COM

START TO FINISH

Volume! duo!

BE FLEX HAIRSPRAY 15 OZ
BE VOLUME ROOT SPRAY 8.5 OZ

SALON PRICE \$22.00

SAVE **17%**

VALUE: \$26.50

PERFECT HOLIDAY VOLUME STEP-BY-STEP

step 1.



On clean damp hair, spray Be Volume Root Spray on the base of hair close to the scalp. Once applied to entire head, massage gently into root.

Protip:

For more even application, apply section by section.



step 2.

Blow dry hair section by section with a round brush, placing an emphasis on the heads crown.



step 3.

Once hair is fully dried, spray Be Flex Hairspray evenly throughout the hair to hold your style all day long!



MADE IN ITALY *With Love*

November/December 2024 | All promotions are while supplies last
360HAIRPROFESSIONAL.COM

One great way to use our mini-holiday ornaments is as a little gift for your guests. Get in the holiday spirit by sharing the **milk_shake®** love this season!

MINI HOLIDAY ORNAMENTS

whipped cream 1.7 oz

\$3.50 | salon value \$4.20

leave-in conditioner 2.5 oz

\$4.40 | salon value \$5.20

incredible milk 1.7 oz

\$5.30 | salon value \$6.30

whipped cream flower fragrance 1.7 oz

\$3.50 | salon value \$4.20

leave-in flower fragrance 2.5 oz

\$4.40 | salon value \$5.20

incredible milk flower fragrance 1.7 oz

\$5.30 | salon value \$6.30

Receive a **shelf
talker** for every
**6 MINI TRIOS
or ORNAMENTS**
purchased



HOLIDAY MINIS

Purchase 3 minis and
get a FREE mini bag

Choose from:

milk_shake®

colour maintainer
mini TRIO

\$13.60

colour maintainer
shampoo 1.7 oz
colour maintainer
conditioner 1.7 oz
leave-in conditioner 2.5 oz
mini bag

milk_shake®

silver shine mini TRIO

\$14.70

silver shine shampoo 1.7 oz
silver shine conditioner 1.7 oz
incredible milk 1.7 oz
mini bag

milk_shake®

moisture plus mini TRIO

\$12.60

moisture plus shampoo 1.7 oz
moisture plus conditioner 1.7 oz
whipped cream 1.7 oz
mini bag

milk_shake®

flower power mini TRIO

\$13.60

colour maintainer shampoo flower
fragrance 1.7 oz
colour maintainer flower
fragrance conditioner 1.7 oz
leave-in conditioner flower
fragrance 2.5 oz
mini bag



STYLETEK
 CREATIVE | CRAFTED | CONTEMPORARY

**BUY 2
 GET 1
 FREE!**

**\$6.99 SALON A BOX
 \$13.99 SALON A DEAL**

BUY 1 ROLL: SALON \$36.99

**GET 1 BLEACH-PROOF CAPE
 FREE!
 \$16.95 VALUE**

**LAUNCH
 DEAL!**

SALON DEAL \$15.99

Buy 1 Box of Pink Pop-Up Foil

Get 1 Box Of Gloves
FREE!

BAIN DE TERRE®

INDULGE YOUR HAIR.
DELIGHT YOUR SENSES.



NOVEMBER/DECEMBER 2024



24% SAVINGS**

LITER DUOS
IN FULL BLOOM!

\$24.00/SET

Salon Value: \$31.50 per set

- CHOOSE FROM THE FOLLOWING SHAMPOO/CONDITIONER DUOS:
- jasmine MOISTURIZING
 - passion flower COLOR PRESERVING
 - coconut papaya ULTRA HYDRATING
 - green meadow™ BALANCING
 - sweet almond oil LONG & HEALTHY
 - keratin phyto-protein
 - COLOR PROTECT + STRENGTHENING



Miracle Fruit Oil®

#1 DOCTOR AND SALON RECOMMENDED
MOST POWERFUL HAIR REPAIR

MIRACLE FRUIT OIL 15ml

Promotion Price **\$10.00**

MIRACLE FRUIT OIL 50ml

Promotion Price **\$25.00**



MIRACLE FRUIT OIL
SHAMPOO

Promotion Price **\$17.00**



MIRACLE FRUIT OIL
CONDITIONER

Promotion Price **\$17.00**



MIRACLE FRUIT OIL
MASK

Promotion Price **\$22.00**



colortrak™



SILVER POP-UP FOIL

Sale Price **\$10.25**



GRADIENTS



DOODLE



COFFEE TALK



PYTHON



SUGAR SKULL



IT'S A WRAP

COLORED POP-UP FOIL

Sale Price **\$16.99**

(while supplies last)



bokka
BOTANIKA™

plant powered
COLOR CARE

CLEAN BEAUTY +
ADVANCED COLOR
PROTECTION

NOV / DEC 2024 PROMOS

FOLLOW US!



@bokkabotanika



NEW!

Born for the Stage Finishing Spray - Firm Hold

Born for the Stage Finishing Spray is a humidity-resistant, firm-holding, fast-drying formula that locks in styles and adds intense shine. This advanced formula creates tremendous volume and lift for up to 24 hours, without becoming stiff or sticky. Great for all types of hair. Protects and extends the life of hair color with COLORLOKK COMPLEX.

BUY: 1 Born for the Stage Finishing Spray BONUS SIZE 16.9oz/500ml

SPECIAL SALON PRICE: \$12.33
SALON VALUE: \$14.50 **A 15% SAVINGS!**

Holiday Duo Gift Boxes!

Give the gift of incredible hair and long-lasting color! Your client can choose Replenishing Moisture Shampoo and Conditioner, Miracle Rescue & Repair Shampoo and Conditioner, or Thikk.Volume Shampoo and Conditioner.

BUY: 1 Replenishing Moisture Holiday Duo Gift Box
Includes Shampoo & Conditioner, 10.1oz/300ml each

OR

1 Miracle Rescue & Repair Duo Gift Box
Includes Shampoo & Conditioner, 10.1oz/300ml each

SPECIAL SALON PRICE: \$20.00
SALON VALUE: \$25.00 **A 20% SAVINGS!**

OR

BUY: 1 Thikk.Volume Holiday Duo Gift Box
Includes Shampoo & Conditioner, 10.1oz/300ml each

SPECIAL SALON PRICE: \$21.00
SALON VALUE: \$26.00 **A 20% SAVINGS!**



Smooth as Silk Cocktail!

Protect your client's hair from styling and environmental damage, color fading and frizz with Velvet Smooth Blowdry Balm! A blend of Shea Butter, Abyssinian Oil and Green Tea Extract seals and smooths the cuticle, reduces the appearance of damage and adds amazing shine.

Seal split ends and block frizz for a high-gloss, ultra-smooth, frizz-free finish with Abyssinian & Kendi Oil Serum. Smooths and shines frizzy and unruly hair while repelling humidity. Helps to prevent hair breakage during thermal styling. Protects and extends the life of hair color with COLORLOKK COMPLEX.

BUY: 1 Velvet Smooth Blowdry Balm 6.8oz/200ml
1 Abyssinian & Kendi Oil Serum 1.7oz/50ml

SPECIAL SALON PRICE: \$21.00
SALON VALUE: \$25.50 **A 18% SAVINGS!**



**WB OGL
DTNGLR-DISNEY
LOVE-ANNA AND
ELSA (BL)**
Sale Price **\$9.00**



**WB OGL DTNGLR-
WITH SCRUNCHIE
KIT - ELF**
Sale Price **\$9.00**



**WB OGL DTNGLR-
WITH SCRUNCHIE
KIT - FROSTY**
Sale Price **\$9.00**



**WB MINI
DTNGLR-WITH
3PC ELSTCS KIT -
ELF**
Sale Price **\$7.00**

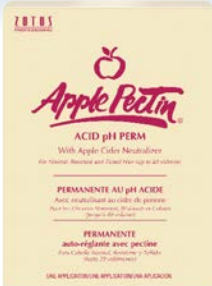


**WB MINI
DTNGLR-WITH
3PC ELSTCS
KIT - FROSTY**
Sale Price **\$7.00**



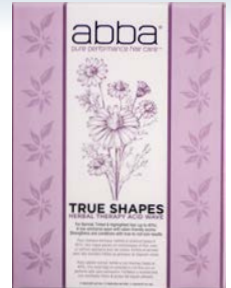
**WB PRO
HOLOGRAPHIC
KIT**
Sale Price **\$17.00**

PAYING TOO MUCH FOR PERMS WITH THE OTHER GUYS? CHECK OUT OUR PRICES!



ZOTOS APPLE PECTIN
Promotion Price **\$7.00 ea.**

ABBA TRUE SHAPES ACID WAVE
Promotion Price **\$5.99 ea.**



ZOTOS DESIGN FREEDOM ALKALINE
Promotion Price **\$6.00 ea.**

ZOTOS EFX
Promotion Price **\$7.99 ea.**

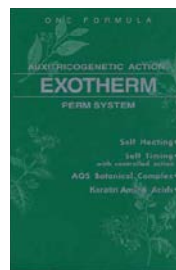


ACCLAIM REGULAR PERM
Promotion Price **\$6.00 ea.**



ALL NUTRIENT NEUTRAL PH WAVE
Promotion Price **\$7.50 ea.**

ACCLAIM EXTRA BODY PERM
Promotion Price **\$6.00 ea.**

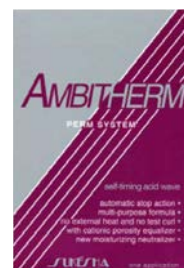


SUKESHA EXOTHERMIC
Promotion Price **\$5.00 ea.**



ZOTOS QUANTUM
Promotion Price **\$6.00 ea.**

SUKESHA AMBITHERM
Promotion Price **\$5.50 ea.**



COMING SOON!

Reduced risk of irritation and allergies

Product without ammonia

Dermatologically tested product

No added resorcinol

Nickel tested

No added PPD

Made in Italy • Made in Italy

Product not tested on animals

External pack in recycled paper

Vegan formula with no trace of animal origin ingredients

EARTHIA COLOR NATHUE COMPLEX
Permanent hair color with natural and fermented ingredients.
AMMONIA FREE | NO ADDED RESORCINOL | NO ADDED PPD | VEGAN FORMULA
MIX 1:1,5

bbCOS HAIR-PRO